

# 2022 ROYAL DARWIN SHOW

21st to 23rd July 2022

Celebrating 71 Years!



## EXPRESSION OF INTEREST – STALL HOLDERS

The Royal Agricultural Society of the NT once again presents **Yellow Brick Road Adventure** (YBRA) at the 2022 Royal Darwin Show. The adventure map takes children and their families on a fun, interactive and educational journey around the show, in search of YBRA stalls, as they explore and visit the best of what the show has to offer.

Expressions of interest are now open for Stall holders to confirm their participation in this highly sought-after show experience. The Yellow Brick Road Adventure will be heavily promoted in pre-show marketing and will also feature in the official 2022 Show Guide in the NT News.

The Yellow Brick Road Adventure is limited to 35 participating stall holders confirmed upon receiving the completed application form for approval, and your payment. Participation in the Yellow Brick Road Adventure is only available to approved Royal Darwin Show stall holders. This is your opportunity to ensure your Stall is on the Adventure trail to be visited by thousands of show patrons who attend over three days of show.

### Important information

- The cost to participate is \$275 including GST per stall holder/site;
- You will need to supply 2000 merchandise items\* for inclusion in the YBRA bags;
- **YBRA show bags will be on sale from 9am to 6pm.**
- Adventurers may visit your stall anytime between **9am and 7.00pm** and you will need to commit to having someone at your stand each day during these times to ensure they receive their YBRA give-away items.
- As part of your stall holder pack, you will be provided a YBRA site sign and you will be included on the Yellow Brick Road Adventure map. You will need to mark off visitors on your Adventure Map when they attend your site. Your pack will be available in the show office and may be collected with your Stallholder Pack as usual.

In order to avoid/minimize bag content duplication, participating YBRA stall holders are required to advise on the Application Form a description of the giveaway item which will be provided. Item should be safe and appropriate for children.

\*Some suggested suitable items for Yellow Brick Road Adventure bags include: fresh fruit, wrapped fruit bar, small packets sultanas/dried fruits, plant seedling packet, colouring pencils/pen, popper juice, book mark, ink stamp/temporary tattoo, fun magnet, drink bottle, small jars of honey/jam or similar, puzzles, yoyo, lip balm, sunscreen etc

### **How to get involved**

Complete the application form below and return to [show@darwinshow.com.au](mailto:show@darwinshow.com.au)

**For further information you may contact the following:**

**Kate McCullough: Phone: 0414 842 980**

***Show Office:***

**Cherry Court**

**Phone: 89843091**

Email: [show@darwinshow.com.au](mailto:show@darwinshow.com.au)

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## **Yellow Brick Road Adventure**



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THE ROYAL AGRICULTURAL SOCIETY OF THE NORTHERN TERRITORY INC.  
Darwin Showgrounds & Exhibition Centre • 1 Tate Place Winnellie NT 0820  
PO Box 39600 Winnellie NT 0821 • Phone: (08) 8984 3091  
Website: [www.darwinshow.com.au](http://www.darwinshow.com.au)



## APPLICATION FORM

Organisation/ Business Name	
Owner Operator Name	
Location of Site and Stand Number	
Proposed giveaway Item/merchandise	
Contact Name	
Contact Number	
Contact email	
Postal Address	

### PAYMENT INFORMATION

An invoice will be sent following approval of your application and may be paid with your Stallholder fees. Your YBRA participation pack will be available for collection at the same time you collect your usual Stallholder Pack.

**(RASNT Bank details BSB: 065901 Account No: 00322923)**

### TERMS and CONDITIONS

I/We agree to the following terms and conditions (please tick) to participate in the Yellow Brick Road Adventure:

Agree to confirm and supply 2000 merchandise items for inclusion in the YBRA bags during the Darwin Show

Agree to have someone at your stand each day from Thursday 21st July to Saturday 23rd July 2022 for the hours between **9am and 7pm** daily to service YBRA patrons

Agree to the terms and conditions as outlined in the Stall Holders' Manual

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